



# Maine Association of Assessing Officers 2022 Advertising Order Form

**Date:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

\_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

It's time to place or renew your ad for MAAO's Day Planner, newsletter (Meets & Bounds), or web page. By selecting one or more of the options below, your ad will reach everyone who attends our meetings, visits our webpage, reads our newsletter, or has a day planner.

Please select one or more of the categories you wish to have your business advertised in:

	Description	Price	Line Total
<input type="checkbox"/>	MAAO Day Planner only (Business card size) The MAAO Day Planner will first be available for the MAAO Fall Conference September 2021 at Sebasco Harbor Resort. Also, they will be available at the MMA Annual Convention in October.	\$100.00	
<input type="checkbox"/>	MAAO Day Planner & (4) issues of newsletter (Business card size)	\$150.00	
<input type="checkbox"/>	"Meets & Bounds" Newsletter Only (4) issues (Business card size) Meets & Bound is the MAAO's Quarterly Newsletter, an informative resource that is mailed to all of our members.	\$75.00	
<input type="checkbox"/>	"Meets & Bounds" Newsletter Only (4) issues (1/4 Page Ad)	\$280.00	
<input type="checkbox"/>	MAAO Day Planner & (4) issues of newsletter (1/4 Page Ad)	\$350.00	
<input type="checkbox"/>	Newsletter Only (4) issues (1/2 Page Ad)	\$425.00	
<input type="checkbox"/>	MAAO Day Planner & (4) issues of newsletter (1/2 Page Ad)	\$480.00	
<input type="checkbox"/>	MAAO Web Page Advertisement (1 Year) For just \$150.00 per year, your firm can have a meaningful presence on the MAAO web page. The subscription runs from January 1 to December 31 each year and can also be pro-rated to as little as six months to start (\$75).	\$150.00	

(Please see reverse side for Advertising Guidelines)

**TOTAL:**

**Would you be interested in exhibiting at the MAAO Fall Conference September, 2022 at Sebasco Harbor Resort? Yes  No**

Send all correspondence to:  
MAAO, 60 Community Drive, Augusta, ME 04330  
Phone: (207) 623-8428  
Fax: (207) 624-0128

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Date

1. Please make checks payable to MAAO.
2. Mail ad order form, check, and original copy of your ad (business card, etc.)\* to: MAAO  
60 Community Drive  
Augusta, ME 04330  
Email: [training@memun.org](mailto:training@memun.org)
3. \* To ensure good quality printing, please provide an original business card, or hardcopy of your ad, etc.; **no photocopies please**. You may submit your ad either via hardcopy or electronically. A PDF file is the preferred format, but we also accept TIFF and EPS file formats with the following guidelines:
  - (a) PDF format – Grayscale or CMYK color mode at 600dpi resolution (test and line art) and 300dpi resolution for ads with fonts and images embedded.
  - (b) TIFF format – can be Grayscale or CMYK color mode at 600dpi resolution.
  - (c) EPS format – Black and white, grayscale or CMYK color mode at 600dpi resolution – all fonts converted into outlines and a copy of any images or art placed in the EPS file must be provided.

\* All images need to be at least 600dpi.
4. Electronic ad for the newsletter: please send the ad to [lcousins@presqueisleme.us](mailto:lcousins@presqueisleme.us).
5. Day Planner space is only available for a business card size ad.

Please see policy regarding advertising on MAAO's Web Page @ [http://www.maineassessors.org/images/PDF/MAAO\\_2007\\_website%20adv%20POLICY.pdf](http://www.maineassessors.org/images/PDF/MAAO_2007_website%20adv%20POLICY.pdf)